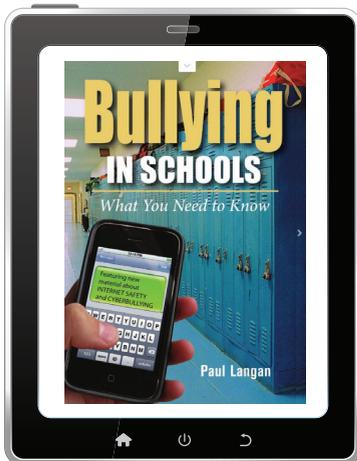


Try it FREE  
for 2 weeks

# New from Townsend Press

*Our Handbook to Reduce Bullying and Cyberbullying  
is now a Powerful Digital Program!*

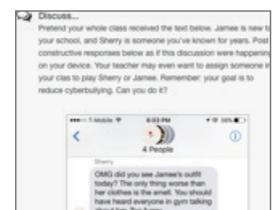


- Looking for a **practical, engaging, and comprehensive** resource to reduce bullying?
- Need a **student-friendly** program that **works with your school's tablets and computers**?

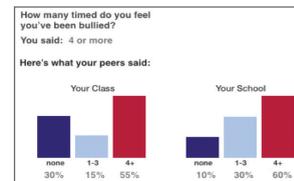
**You've found it—  
for just \$1 per student!**

*Bullying in Schools (BIS)* has helped thousands of educators reduce bullying and cyberbullying in their schools. Today the book has gotten a boost with *BIS Plus*, an **expanded electronic edition**. Key features:

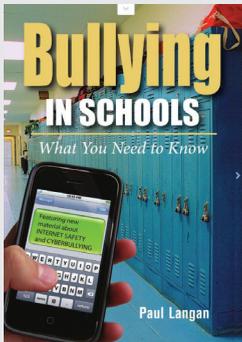
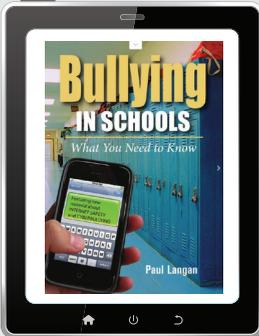
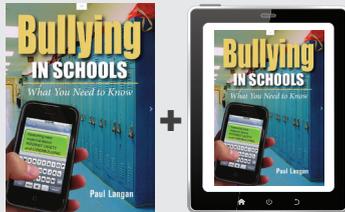
- ❖ **Compelling True Stories:** *BIS* includes real stories from students who have experienced bullying and cyberbullying. These vivid accounts allow students to discuss their personal feelings in the safe context of other people's stories.
- ❖ **Digital exclusive! Audio Vignettes:** *BIS Plus* begins with powerful firsthand accounts of bullying, complete with voiceovers that allow students to read *and* listen. This pairing enhances their emotional experience and sets the stage for deeper learning.
- ❖ **Updated in *BIS Plus*! Cyberbullying and Internet Safety Pointers:** Both versions of *BIS* explore the dangers of cyberbullying and provide students with strategies to combat this growing problem—and promote Internet safety.
- ❖ **Practical Strategies for Students:** *BIS* and *BIS Plus* are full of useful strategies for all students impacted by bullying. Realistic and respectful, these steps give young people positive actions they can take the next time bullying strikes.
- ❖ **Digital exclusive! Role Playing Activities:** Technology has created new spaces where bullying takes place. *BIS Plus* prepares students for digital encounters by simulating cyberbullying situations so students know how to respond.



- ❖ **Digital exclusive! Interactive Surveys:** Surveys in *BIS Plus* ask students to think about their behavior and their use of technology. Results are tallied according to their class, their school, and the broader student population.
- ❖ **Writing Assignments:** Paragraph, essay, and open-ended writing assignments invite students to reflect on their experiences and growing understanding of bullying. *BIS Plus* allows students to submit their written work electronically.
- ❖ **Digital exclusive! Live Discussion Assignments:** A series of engaging new cyberbullying assignments in *BIS Plus* require students to participate in an online forum with small group or class discussions.
- ❖ **Reasonable Price:** Whether you choose the print or digital version, price is just **\$1 per student**—or **\$2 for both formats**. A site license is available for \$250 and supports unlimited enrollment.



## Bullying in Schools Pricing and Purchase Options

Print	Plus/Digital	Both
 <p>Booklet only <b>\$1</b> each</p> <p>ISBN: 1-59194-249-7</p>	 <p>Subscription only <b>\$1</b> each or <b>\$250</b> per school</p> <p>ISBN: 1-59194-518-6</p>	 <p>Booklet &amp; Subscription <b>\$2</b> each</p> <p>ISBN: 1-59194-519-4</p>

Try *Bullying in Schools Plus* for Two Weeks—FREE. Here's how:



- 1) Go to [www.townsendpress.net](http://www.townsendpress.net)
- 2) Click the links to **create an account**.
- 3) Once approved, log in and add classes.
- 4) Assign *Bullying in Schools*. Students will have 2 weeks to try it out.

Any questions? Call us at **888 752-6410** or e-mail [cs@townsendpress.com](mailto:cs@townsendpress.com).  
We look forward to hearing from you!