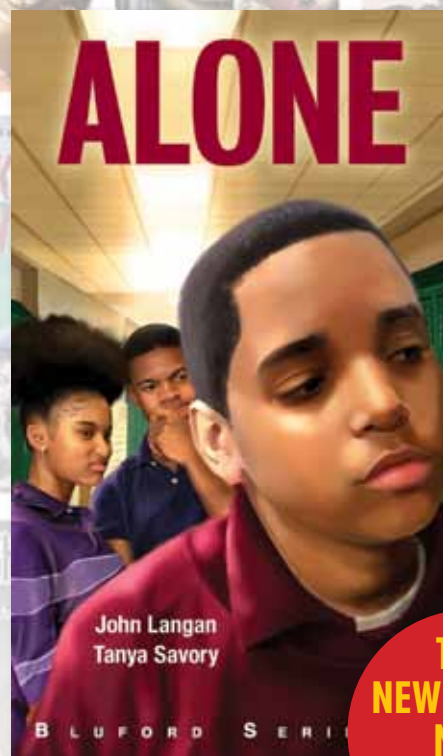
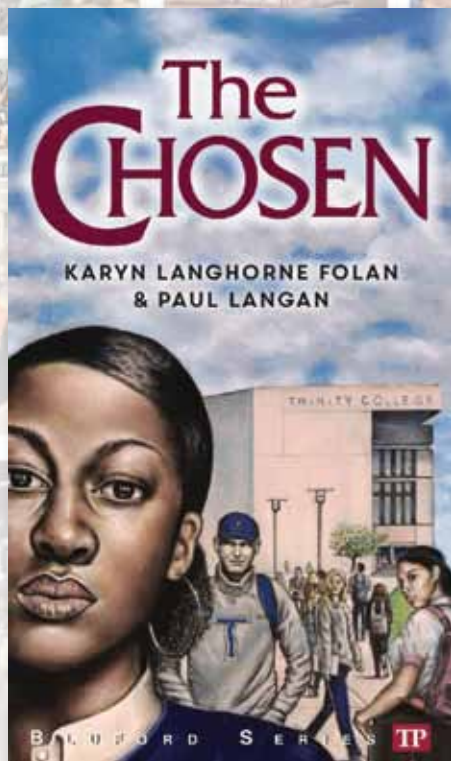


# THE BLUFORD SERIES

Acclaimed Hi-Lo Novels for Striving Readers



**TWO  
NEW NOVELS  
NOW  
AVAILABLE!**

*“The Bluford Series has garnered legions of loyal fans” with “an engaging combination of romance and drama” that “treats its subject and its readers with respect.”*

—Kirkus Reviews

*“The Bluford High Series can be a revelation. . . I’ve seen more reluctant readers finish a Bluford as their first novel than any other book.”*

—Education Week

*“Compassionate, insightful, and educational, along with being action-packed, realistic, and emotionally and psychologically accurate.”*

—School Library Journal

## Reading is Educational Rocket Fuel

It bolsters vocabulary, builds concentration, teaches language skills, and increases test scores. But how do we ignite a passion for reading among reluctant middle- and high-school students?

**The Bluford Series is a proven gateway to reading.** Millions of teens have discovered or rediscovered the joy of reading with this collection of young adult novels set at Bluford High School. Here's why:

- **Engaging topics:** Characters in the Bluford Series face situations that middle- and high-schoolers care about, making them want to read.
- **Emotional depth:** Bluford books tell gripping stories and carry an emotional punch. Each can be read alone but is also connected to events in other books. Readers join a complex world they want to explore.
- **Uplifting stories:** Each book celebrates teens who make positive choices, especially when such actions are difficult or unpopular.
- **Accessible writing:** This groundbreaking hi-lo series has content sophisticated enough for high-school students, while reading level is between 5th and 6th grade Lexile range: 570–760
- **Short length:** Each novel in the Bluford Series contains fewer than 200 pages, motivating readers to finish their books—a pivotal step toward becoming regular readers!
- **Broad appeal:** Action, suspense, mystery, and romance fill the pages of the Bluford Series, offering something for all readers—boys and girls alike.
- **Proven success:** Students, teachers, parents, librarians, researchers, and policymakers agree: The Bluford Series can transform nonreaders into avid readers.
- **Great price:** Every novel in the Bluford Series is available at \$3 each—an unbeatable value!

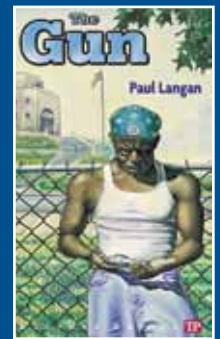
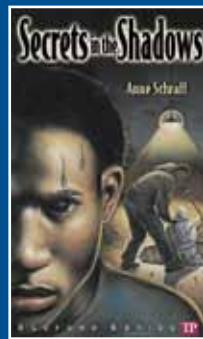
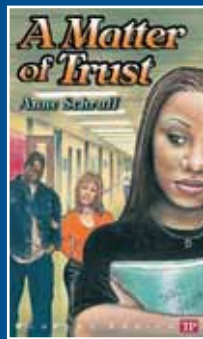
*“Many [students] come to class having never read a book before in their lives, but when they encounter Bluford, they’re hooked. This series has made me a better teacher. Please keep the books coming!”*

—A Reading Teacher of the Year, Florida

*“These books are so good, I can’t even sleep at night! I am so glad I picked up a Bluford book....Before I started the Bluford Series, I didn’t like to read at all. Now I can’t stop!”*

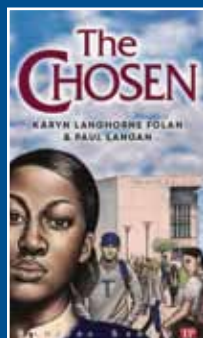
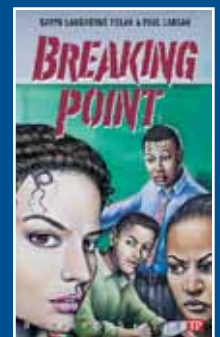
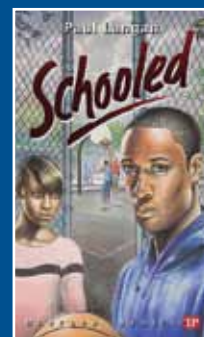
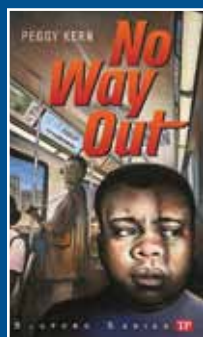
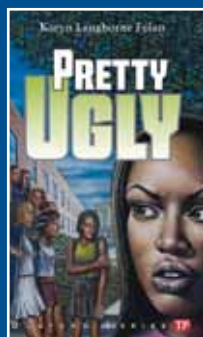
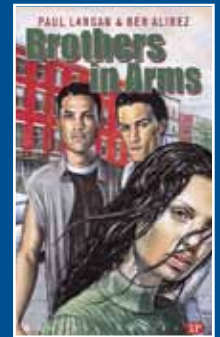
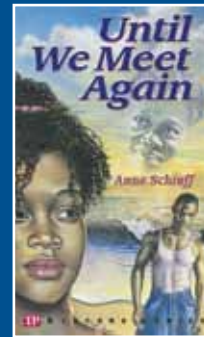
—Teen Reviewer





## FACTS ABOUT THE BLUFORD SERIES

- Praised by *Kirkus Reviews*, *The Horn Book*, the *Journal of Adolescent & Adult Literacy*, and various educational texts.
- Cited in the *New York Times*, the *LA Times*, the *Washington Post*, and *School Library Journal* for its ability to engage readers.
- Selected repeatedly by the American Library Association/Young Adult Librarian Services Association (ALA/YALSA) as Quick Picks for Reluctant Readers.
- Named as a Top 10 selection by *In The Margins*, a publication of Library Services for Youth in Custody (LSYC).



...and more titles coming soon!



## Digital Options for the Bluford Series

### Bluford Series Digital Subscription

Readers can now access ebooks of the entire 23-book Bluford Series in a single, low-priced digital subscription!

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Students can read their ebooks OR listen to them. During read-along mode, text is dynamically highlighted in each book—ideal for striving readers and mixed-ability classrooms.



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- **FREE Electronic *Teacher's Guide*:** An electronic version (PDF) of the printed *Teacher's Guide* is available now at no charge to teachers in our Learning Center at [www.townsendpress.net](http://www.townsendpress.net).
- **FREE Online Activities:** Quizzes, tests, and writing and discussion assignments to accompany each Bluford Series book are available at no charge in the Learning Center.



- **Audio Support:** Portable audiobook players are available for the Bluford Series. In addition, audiobooks can be streamed FREE at any time at [www.bluford.org](http://www.bluford.org).

Questions about our digital offerings? Email [cs@townsendpress.com](mailto:cs@townsendpress.com). We're here to help!

# BLUFORD BY THE NUMBERS

**Fact: Numbers don't lie. The Bluford Series has been proven to encourage widespread reading in schools!**

**11**

**Bluford books  
in print (in millions)**

**42**

**Bluford reviews on  
Goodreads  
(in thousands)**

**4.5**

**Average score  
of Amazon.com  
reviews (out of 5)**

**8**

**Bluford titles that  
have received  
ALA recognition**

**15**

**Average age of  
protagonists in  
the Bluford  
Series**

**11:12**

**Titles with male  
protagonists  
(left) and female  
protagonists (right)**

**23**

**Titles in the  
Bluford Series  
(so far . . .)**

**142**

**Average page length  
of a Bluford novel**

**6-12**

**Grades for which  
Bluford Series  
fulfills Common  
Core Standards**

**\$3**

**Price of a Bluford  
novel**



# BLUFORD SERIES PRICE LIST

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